DIGILU
TRUST WINS

RESULTS · LAW FIRMS · NOVEMBER 2026

We help you get found.

The first big win. Different model, same strategy. Results.

$1.3B+

Robertson & Associates: recovered by the firm for its clients, with a Digilu marketing system that connected survivors to counsel.

5.0 to 9.4

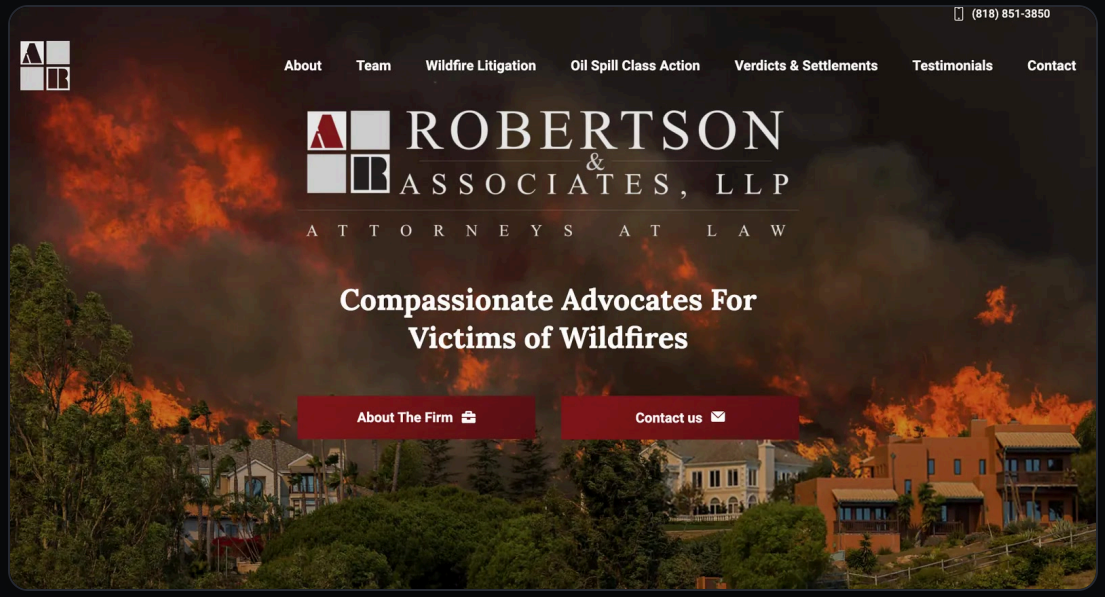
Flaig Law Firm, AI visibility





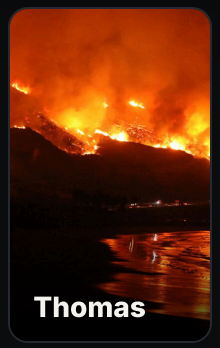
01 · THE FIRST BIG WIN

When fires hit, survivors searched the fire by name.

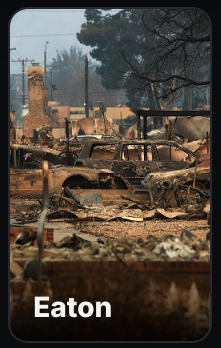


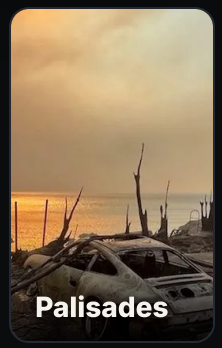
arobertsonlaw.com











Robertson & Associates. Wildfire litigation. Digilu put the firm in front of survivors for each fire, at the moment they were looking for help.

$1.3B+

recovered by the firm for its clients, with a Digilu marketing system that connected survivors to counsel.

The strategy

Be found where people look, with the answer they are looking for.

From branding and social advertising to wildfire microsites, Mike consistently approached the work with professionalism and attention to detail.

Alex “Trey” Robertson, IV
Robertson & Associates, LLP · arobertsonlaw.com

02 · DIFFERENT MODEL, SAME STRATEGY

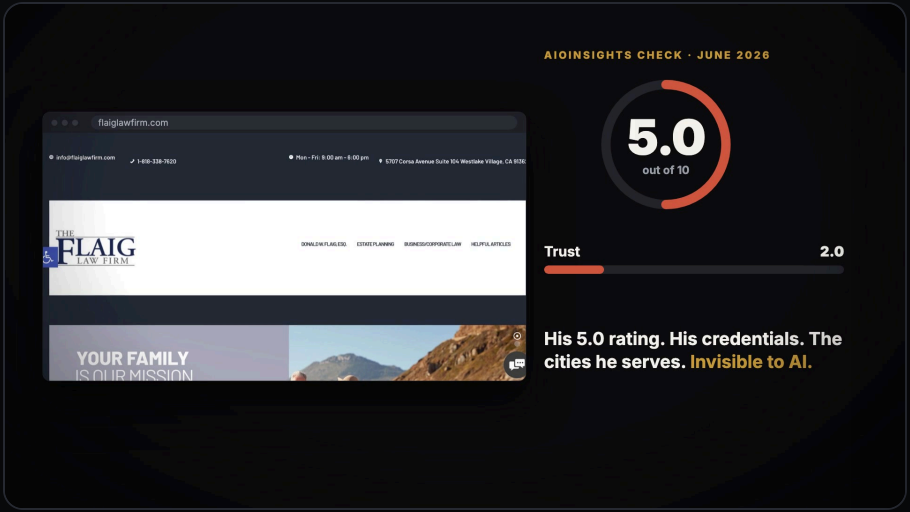
Now people ask AI. So we made sure AI could read the firm.

THEN: SEARCH

Survivors searched the fire by name. Robertson & Associates was there.

NOW: AI

Families ask AI which attorney to call. AI answers from what it can read.



Flaig Law Firm, June 2026: 5.0 out of 10, Trust 2



Measured live, November 2026: 9.4 out of 10, Trust 10

5.0 to 9.4
AIOInsights score, June to November 2026

2 to 10
Trust, the pillar that carries a firm's reputation

1997
Donald W. Flaig, Esq., protecting Conejo Valley families

03 · RESULTS, PUT TO WORK

A result only helps when the next client finds it.



YouTube, @AIOinsightscom: "AI visibility for law firms: from 5.0 to 9.4"



The close: Let Digilu manage your firm's brand, so you can practice law.

1. **Found on YouTube**
   Titled for the search a law firm owner makes. Chapters, playlist and a thumbnail made for a phone.
2. **Readable by AI**
   Every word the film says is on the page as text, so assistants can quote the result.
3. **On the pages that matter**
   The free law firm check, the Flaig and Robertson case studies, and Digilu for law firms.
4. **Both firms credited**
   Links to flaiglawfirm.com and arobertsonlaw.com stay on every surface.

04 · YOUR FIRM

What does AI read when a client asks about you?

Run the free law firm check
aioinsights.com/ai-visibility-for-law-firms

Adaptive Brand Management for law firms
digilu.com/industries/law-firms

Watch the film
youtube.com/watch?v=ohzDYePRXK8

Let Digilu manage your firm's brand, so you can practice law.



You run your business.

Digilu manages how your brand is found, trusted, and chosen.