GUIDE

Ministry GearLive

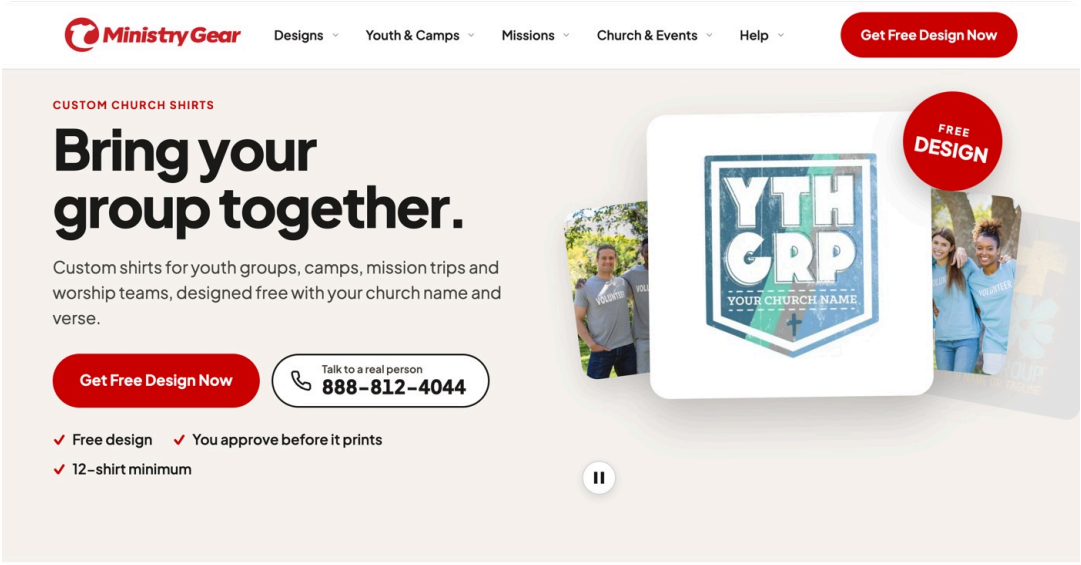
Churches now ask AI assistants where to order youth group, camp and mission trip shirts. Digilu carried Ministry Gear's 1,013 pages, 836 designs and 130 customer reviews to a new site at their original addresses, so those assistants can read every one.

5 minute read

AIOInsights

AI visibility score
measured live
Before Digilu7.6November 2026
Today9.7/10Measured November 18, 2026
+2.1 points
Open to ChatGPT ✓ Claude ✓ Gemini ✓ Perplexity ✓
17changes on record

- ✓ Donald Kick, owner
- ✓ Took the site live on November 17, 2026
- ✓ Camarillo, CA
- ✓ With Digilu since November 2026
- ✓ Live at ministrygear.com





AIOInsights

What AI reads on Ministry Gear today.

Every line below is a finding AIOInsights recorded on the live site on November 18, 2026. This is what ChatGPT, Claude, Gemini and Perplexity can read when someone asks who to call.

ChatGPTCAN READ IT
ClaudeCAN READ IT
GeminiCAN READ IT
PerplexityCAN READ IT
Your star ratingAI can read your review score straight from your own site
YES
What your business is Written in the structured language AI systems read
YES
Your Google Maps listing Linked, so AI can match the site to the real place
YES
Real reviews on the page Shown with ratings and names AI can attribute
YES
Who is behind it An About page AI can read

YES
What you do Service pages AI can quote
YES
A summary AI can quoteA meta description for every page
YES
A map of every pageA sitemap AI crawlers can follow
YES

Run the same free check on any site at aioinsights.com.

The work

What Digilu does for Ministry Gear

- Every church design in the catalog, readable by people and AI assistants, each with its own name, number and image
- A new site on the existing Ministry Gear mark, with catalog search on the first screen
- Every old address mapped to its new page, so links built over the years still land
- One address, one set of hours and one minimum order across every page
- AI visibility, trust and search checks running on the live domain, shown in the footer

On the record

Everything Digilu has done for Ministry Gear

Every change below is the same entry Don reads in the Client Observatory, logged on the day it was made. 17 so far. The list grows; nothing on it is ever edited after the fact.

November 2026

1. November 18, 2026Done**Cloudflare stopped 97 hostile requests to your site on November 17; 46,146 requests served to 2,279 visitors**

   Read from Cloudflare's own analytics for your domain.

2. November 18, 2026Done**Read Google Search Console: 3,261 times shown in Google and 112 clicks on November 16**

   Google reports two days behind, so this is the most recent full day. Read today from the domain property.

3. November 18, 2026Done**AIOInsights measured your AI visibility today: 9.7 out of 10, trust signals 10**

   The same engine behind aioinsights.com read your live site at 15:41 UTC. How ready it is to be read and described correctly by AI, not a ranking.

4. November 18, 2026Done**Checked AI access to your site: ChatGPT, ChatGPT search, Claude, Google AI, Perplexity all allowed; the AI summary file is present**

   Read the crawler rules on https://ministrygear.com/ today (HTTP 200) and the AI summary file (HTTP 200).

5. November 17, 2026Done**Took the new Ministry Gear site live on ministrygear.com**

   The new site now answers at ministrygear.com, and every old address lands on its new page. The first reading of the live site, on November 18, came in at 9.7 out of 10 for AI visibility, up from 7.6 before Digilu.

6. November 10, 2026Done**The new site, in preview, reads 8.7 out of 10**

   AIOInsights read the new Ministry Gear site at 8.7 for AI visibility on November 10, against 7.6 for ministrygear.com the same day. It becomes your site's reading when the new site moves onto your domain.

7. November 10, 2026Done**Built the new Ministry Gear site, in preview**

   1,013 pages carried over at their original addresses, with 836 designs, 130 customer reviews and your questions and answers. It moves onto ministrygear.com when you say go.

8. November 10, 2026Done**Measured your current site before anything changes: 7.6 out of 10**

   AIOInsights read ministrygear.com at 7.6 for AI visibility on November 10. Every later reading is compared against this one.

9. November 10, 2026Done**Saved a full copy of your current site**

   All 1,389 pages and 8,612 files of ministrygear.com, saved before anything is replaced, and backed up in three places.

0. November 10, 2026Done**Made your customer reviews readable to AI assistants**

   130 of the 134 reviews on your site carried over (2 were spam, 2 were empty). The 129 with a star rating now show it in a form search engines and AI assistants read: 4.9 stars.

1. November 10, 2026Done**Rewrote 39 passages so AI assistants can quote them**

   Each edit was reviewed against your own wording. Your original pages are kept on file, unchanged.

2. November 10, 2026Done**Fixed 121 links that led to missing pages**

   Links carried over from the current site now go to the right catalog page, or were removed where nothing could replace them.

3. November 10, 2026Done**The 500-and-up price tier now reads Call for a quote**

   The old site showed a broken price at that tier. The new site sends those orders to a person instead.

4. November 10, 2026Done**One phone number and one address on every page**

   888-812-4044 and 11279 Barranca Road, Camarillo, on every page of the new site, so search engines and AI assistants read one business.

5. November 10, 2026Done**Started a Guides section on the new site**

   The first guide is written. A new one is drafted every Tuesday and publishes only when it passes our quality check.

6. November 10, 2026Done**Chose the one idea Ministry Gear should own: Ministry T-Shirts**

   Everything we write for the site points at it, so pastors and AI assistants come to connect ministry t-shirts with Ministry Gear.

7. November 10, 2026Done**Added color and homepage choices to your Observatory**

   Five color themes, one of them your current site's own colors, and four homepage looks for the new site. Pick one on your Observatory home page and the preview changes to match.

Measured, not estimated

How AI and search read Ministry Gear today

Before Digilu, Ministry Gear read 7.6 out of 10 on AIOInsights (AIOInsights, read before the new site went live, November 10, 2026). The live reading is 9.7 out of 10, taken November 18, 2026 on the same engine.

7.6

Before

→

9.7 / 10

AIOInsights, measured on the live engine

Semantic Clarity 10
Entity Consistency 9.4
Authority 9
AI Discoverability 10
Reputation Signals 10
Local Presence 10

Curious how AI sees your business?

Run the same free check. It is real, it is instant, and it measures exactly what AI can see when it decides who to recommend.

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Digilu takes ongoing responsibility for keeping businesses easy to find, easy to trust, and easy to choose as search, AI, reviews, and customer expectations change.